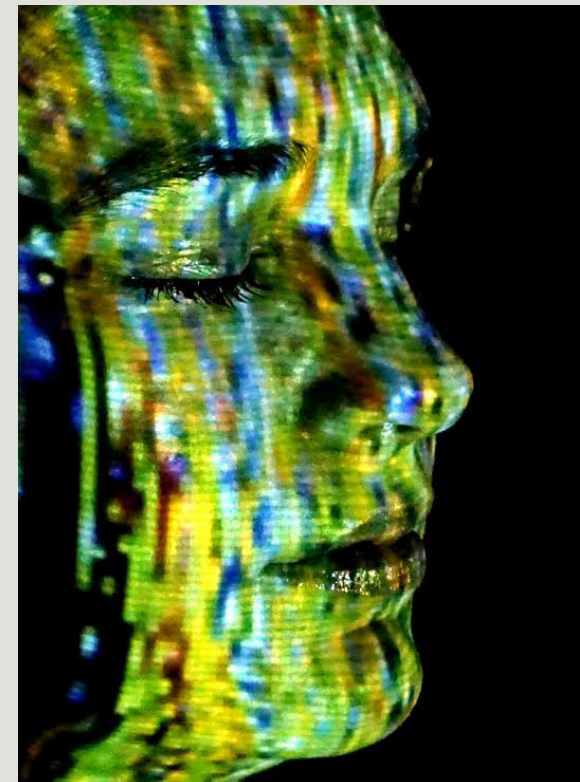


THE CITY OF DONCASTER

Creative, Digital & Technology



THE PLACE FOR TRANSFORMATION

The future for the Creative, Digital & Tech sector is bright.



Doncaster is home to an exciting range of Creative, Digital and Tech businesses, all proudly choosing the City of Doncaster as a place to thrive and do business.

Joining established world-class innovators are exciting new start-ups and entrepreneurs, committed to tackling industry-challenges through the development of tech and digital solutions.

Doncaster is going through an unprecedented period of transformation, with strong growth across a number of key sectors. The city offers an abundance of good quality, well-connected employment sites and a high quality business support ecosystem.

The City of Doncaster is fast becoming recognised for its industry expertise around Artificial Intelligence, with the work of our businesses providing a solid foundation for taking the next step

Working in Doncaster is hugely beneficial for my business. Being able to travel the width and breath of the country easily, means I can collaborate with companies and partners more effectively and efficiently. This means reduced costs and increased productivity and creativity. It's exciting to be part of a business community that loves its city and has an outward facing vision whilst maintaining the charm and integrity of a charming northern town.

Wayne Sables, Creative Director Wayne Sables Project

towards our ambition to be a Centre of Excellence for AI.

To enable this, we are building a new flagship Digital Tech Hub, due for completion November 2026. This will be a catalyst for driving wider inward investment and growth in this key sector and securing industry leading businesses.

Doncaster business Automated Analytics has already committed to being a founding member of the Digital Tech Hub, bringing expert knowledge, innovation and a desire to enhance the City's reputation on a global stage.

The establishment of this new specialist building will drive sector growth by acting as a magnet for leading digital and tech companies looking for opportunities to scale and grow their businesses and locate here in Doncaster.

OUTSTANDING CONNECTIVITY

Doncaster's multi-modal transport connectivity offers excellent access to major conurbations, coastal ports and other parts of the UK and beyond, linking east to west and north to south.

Being based in Doncaster provides us with fantastic access to local talent from nearby universities. Doncaster's accessibility and connectivity are attractive assets for growing our business. Being only 90 minutes away from London by train has also helped us expand our national business, while still enjoying the cost benefits of being based in South Yorkshire.

Richard Hanby, Director, Ascendant Solutions



Rail

- Fantastic connectivity to and from all major UK cities
- State of the art rail freight terminal at iPort
- 104 UK rail stations directly served from Doncaster

An average of 67 trains travel every day to and from London, the latest Azuma trains make the journey in just 87 minutes.

Doncaster is home to two rail freight terminals, Railport and iPort Rail. Both offer state-of-the-art intermodal rail services and these facilities provide direct rail connections to all major UK ports and are designed to handle a wide variety of cargo.

Rail passenger journey times to Doncaster	
York	20 mins
Sheffield	22 mins
Leeds	30 mins
Manchester	80 mins
Newcastle	83 mins
London Kings Cross	87 mins
Birmingham	88 mins
Edinburgh	178 mins

Road

At the heart of the UK's motorway network with superb connections to the A1, M18 and M180, with links to the M1 and M62; over 6m people live within a 45-minute drive of Doncaster.

Air

The City of Doncaster Council has signed a 125-year lease that will help to ensure the future of the airport site with an ambition to return planes to the skies from the city.

Seven airports including East Midlands Airport and Manchester Airport are within two hours' drive of Doncaster.



JOIN OUR VIBRANT CREATIVE, DIGITAL & TECH CLUSTER

>50% increase in employment since 2020

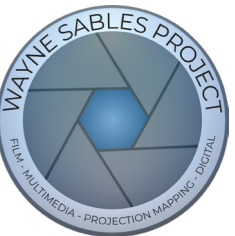
Doncaster is home to a thriving digital and tech ecosystem featuring a diverse range of businesses, as demonstrated below...

From cutting-edge artificial intelligence and robotics firms to SaaS providers, managed IT services, and cyber-security specialists, the area is growing with a vibrant mix of innovative businesses, all of whom contribute to Doncaster's dynamic and growing digital and tech landscape.



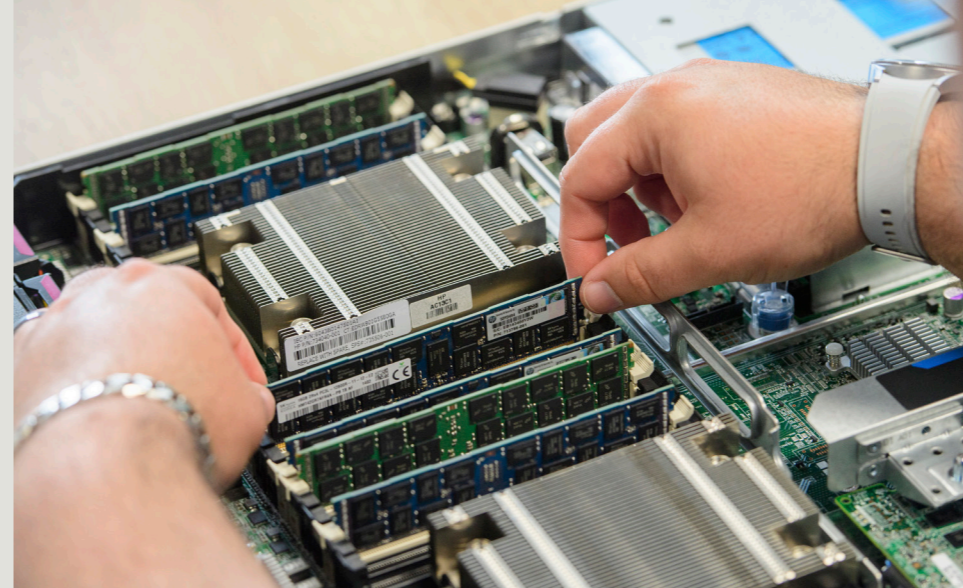
Doncaster is a dynamic hub for the digital and tech industry, the ideal location for our MSP business. Specialising in IT, CCTV, and phone support, we thrive in this innovative and vibrant business environment. With excellent transport connections and great business community, Doncaster offers unparalleled accessibility and growth opportunities. We are proud to be based in Doncaster, contributing to its thriving technological landscape.

Rebecca Thompson, Dolphin ICT



GREAT ADVANTAGES

There are many reasons why businesses invest in Doncaster. Here are just some of the key features...



78.4% Employment Rate
Doncaster has a total labour force of **147,300**

Population:
Doncaster - 308,700
South Yorkshire - 1,374,200



Doncaster offers a range of co-working and office spaces within the City at competitive rates



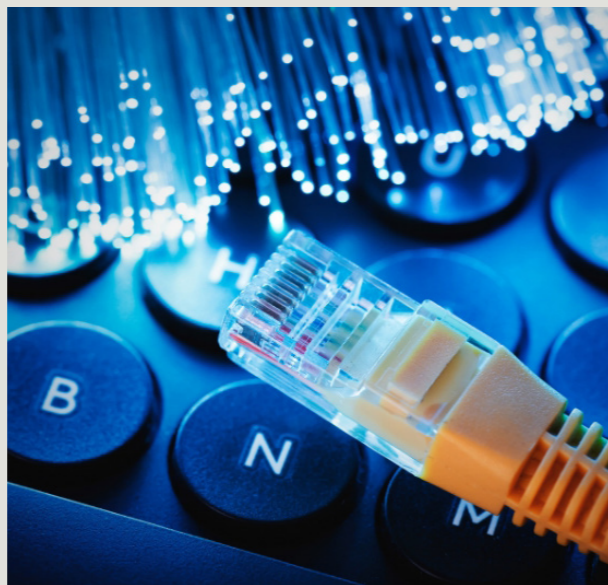
10 Universities within 1 hr drive time

Excellent education facilities. Proportionately more people hold NVQs up to level 3 than the national average



The largest metropolitan borough in the country covering 220 square miles of opportunity

Access to **11.6 million** people within a 30 mile radius



Over **8500** employed across the creative and digital sector



Record levels of inward investment in the last 3 years
£460 million and **4000 jobs** created

INSPIRING CREATIVITY

Creativity is a journey, not a destination. Here in the City of Doncaster we encourage, celebrate and embrace uniqueness.



At DSOC, we embrace technology to complement our fantastic Doncaster based 24/7 security team to provide unparalleled monitoring services. We are proud to contribute to Doncaster's vibrant technology scene while ensuring the safety and security of our clients nationwide.

Rob Dovey, Managing Director DSOC



We started Kudos QA in Doncaster and the business has grown from strength to strength. Doncaster has become a vibrant hub for gaming businesses, and it's not hard to see why. With its mix of talent, supportive communities and great infrastructure, Doncaster is buzzing with creativity and innovation in the gaming industry. Thanks to top-notch universities and colleges offering courses in everything from computer science to game design, there's no shortage of skilled individuals ready to bring ideas to life. With excellent infrastructure and government support for the digital and creative sectors, Yorkshire provides the perfect environment for gaming businesses to flourish.

Andy Robson, CEO of Kudos QA



Local Environment

The UK film and TV industry continues to be attracted to the City of Doncaster; with major productions using our unique range of filming sites and locations as the backdrop for their projects.

With its distinctive and interesting locations, Doncaster has hosted and continues to encourage a range of film and TV franchises, contributing to our creative economy within the city.

Business Doncaster has founded a new Creative, Digital and Tech forum which enables local businesses to play a leading role in shaping the city's economic plans.

In Doncaster, you will see a dynamic and developing pipeline of future skills within the creative, digital and tech industries. This is demonstrated by the joined-up educational and apprenticeship offer through schools, colleges and university programmes across the City.

Join us

Many creative, digital and tech businesses choose to be based, invest or relocate to the City of Doncaster, taking advantage of the city's unrivalled connectivity, cost benefits in comparison to other UK cities, and strong local support offer.

In Doncaster you will find a dynamic and welcoming business environment, underpinned by an ambitious desire for growth. As a city we are committed to the development of a strong Creative, Digital and Tech ecosystem that not only encourages entrepreneurs to achieve their potential, but is also eager to find solutions to the industry challenges of today.



SO MUCH TO SEE AND DO

Doncaster is the newest city in the North of England offering first class amenities, surrounded by open free spaces and beautiful countryside to explore.

Doncaster has a lot to be proud of, from its racing calendar including the classic St Leger Festival, its rich railway heritage and wealth of Georgian and Regency architecture through to the UK's No.1 walk through Wildlife Park Adventure.



A
3 bed semi
from only
161k

Every type of accommodation is readily available from large detached houses and picturesque cottages, to modern estates and cosmopolitan apartments.

But that's not all, house prices in Doncaster represent excellent value for money and deliver a great return on investment when comparing like for like with other areas in the UK.



COUNT ON US

Expect excellent business support...



Business Doncaster is the first point of contact for any business looking to locate in Doncaster and for businesses already here.

A partnership consisting of the local authority and business support partners, including Doncaster Chamber of Commerce, the team is here to support you through every aspect of doing business within the area.

We have a passionate and knowledgeable investment team. Whether you are seeking assistance with property search or help with recruitment, support is at hand.

For further information contact:
info@businessdoncaster.com
+44 (0)1302 735555



For further information contact:

Gemma White

Sector Growth Officer, Creative Digital and Tech

01302 737 364

gemma.white@doncaster.gov.uk

City of Doncaster

The place to invest, grow and thrive

City of Doncaster Council,

Civic Office, Doncaster, DN1 3BU

All statistics & information contained within this document are accurate as of August 2024

businessdoncaster.co.uk



City of
Doncaster
Council

